Department of the Treasury Internal Revenue Service

OMB No. 1545-0052

Return of Private Foundation
or Section 4947(a)(1) Nonexempt Charitable Trust
Treated as a Private Foundation
Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements.

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F	or ca	llendar year 2011 or tax year beginning		0 4	1/15 ,2011	, and ending			12/31, 20 11
	Name	e of foundation					Α	Employer identific	cation number
	WHO	LE KIDS FOUNDATION						45-176168	2
	Numl	ber and street (or P.O. box number if mail is not delive	red to s	treet address)		Room/suite	В	Telephone numbe	er (see instructions)
								(51	2) 477-4455
	550	BOWIE STREET							
_	City o	or town, state, and ZIP code				•			
							С	If exemption applica	tion is
	AUS	TIN, TX 78703						pending, check here	
_		eck all that apply: X Initial return		Initial return	of a former p	oublic charity	_ և	1. Foreign organizat	iona abaak bara
		Final return		Amended re	•		"	Foreign organizat Foreign organizat	
		Address change		Name chang				85% test, check h	ere and attach
Н	Che	eck type of organization: X Section 501(c)(3)					computation .	
Ϊ	\neg	Section 4947(a)(1) nonexempt charitable trust	$\overline{}$	Other taxable pr		tion	E	·	status was terminated
Ť					ash X Acc		╛	under section 507(b	
•				specify)	don	or dai			in a 60-month termination (1)(B), check here
				nn (d) must be or	cash basis.)		•		(1)(2)(3)(3)(3)(3)(3)(4)(4)(4)(4)(4)(4)(4)(4)(4)(4)(4)(4)(4)
		Analysis of Revenue and Expenses (The			, 				(d) Disbursements
-	G. C	total of amounts in columns (b), (c), and (d)		Revenue and expenses per	(b) Net inve	I	(c)	Adjusted net	for charitable
		may not necessarily equal the amounts in column (a) (see instructions).)		books	incom	ne		income	purposes (cash basis only)
_	4	,,,		2,807,485.					(casii basis Ulliy)
	1 2	Contributions, gifts, grants, etc., received (attach schedule) If the foundation is not required to		, ,					
		allacii Scii. B							
	3	Interest on savings and temporary cash investments							
	4	Dividends and interest from securities							
		Gross rents							
		Net rental income or (loss)							
Revenue		Net gain or (loss) from sale of assets not on line 10 Gross sales price for all							
Ver		assets on line 6a							
Re	7	Capital gain net income (from Part IV, line 2)							
	8	Net short-term capital gain							
	9 10 a	Income modifications · · · · · · · · · · · · · · · · · · ·							
	١.	and allowances							
	l	Less: Cost of goods sold .							
		Gross profit or (loss) (attach schedule)							
	11	Other income (attach schedule)		2,807,485.					
_	12	Total. Add lines 1 through 11		0					
	13	Compensation of officers, directors, trustees, etc.		80,313.					80,313
Sé	14	Other employee salaries and wages		15,207.					15,207
, US	15	Pension plans, employee benefits		27,085.					27,085
×pe	l	Legal fees (attach schedule)		8,755.					8,755
E)	l	Accounting fees (attach schedule)		61,134.					61,134
Ĕ		Other professional fees (attach schedule) . * .		01,101.					01,131
itra	17	Interest							
nis	18	Taxes (attach schedule) (see instructions)							
Ē	19	Depreciation (attach schedule) and depletion.							
ĕ	20	Occupancy		12,011.					12,011.
Operating and Administrative Expenses	21	Travel, conferences, and meetings		5,454.					5,454
ğ	22	Printing and publications		6,261.					6,261
ă.	23	Other expenses (attach schedule) ATCH 2		5,201.					0,201
ers	24	Total operating and administrative expenses.		216,220.					216,220.
o	2-	Add lines 13 through 23		500,000.					230,000
	25	Contributions, gifts, grants paid		716,220.		0		0	
_	26	Total expenses and disbursements. Add lines 24 and 25		, 10, 220.		9			110,220
	27	Subtract line 26 from line 12:		2,091,265.					
		Excess of revenue over expenses and disbursements		2,091,200.		0			
		Net investment income (if negative, enter -0-)				U U			
	C	Adjusted net income (if negative, enter -0-)							

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Р	art II	Balance Sheets description column should be for end-of-year	Beginning of year		End c	t year
<u>"</u>	artii	amounts only. (See instructions.)	(a) Book Value	(b) Book Value		(c) Fair Market Value
	1	Cash - non-interest-bearing		2,356,1	41.	2,356,141
	2	Savings and temporary cash investments				
	3	Accounts receivable ▶5,124.				
		Less: allowance for doubtful accounts ▶		5,1	L24.	5,124
	4	Pledges receivable		·		
	•	Less: allowance for doubtful accounts ▶				
	_					
	5	Grants receivable				
	6	Receivables due from officers, directors, trustees, and other				
		disqualified persons (attach schedule) (see instructions)				
	7	Other notes and loans receivable (attach schedule)				
		Less: allowance for doubtful accounts ▶				
S	8	Inventories for sale or use				
ssets	9	Prepaid expenses and deferred charges				
As	10 a	Investments - U.S. and state government obligations (attach schedule)				
	b	Investments - corporate stock (attach schedule)				
		Investments - corporate bonds (attach schedule) Investments - land, buildings, and equipment: basis Less: accumulated depreciation (attach schedule)				
	12	Investments - mortgage loans				
	13 14	Investments - other (attach schedule) Land, buildings, and				
		equipment: basis Less: accumulated depreciation (attach schedule)				
	15	Other assets (describe				
	16	Total assets (to be completed by all filers - see the				
		instructions. Also, see page 1, item I)		2,361,2	265.	2,361,265
	17	Accounts payable and accrued expenses				
	18	Grants payable		270,0	000.	
s	19	Deferred revenue				
Ë	20	Loans from officers, directors, trustees, and other disqualified persons				
ē		Mortgages and other notes payable (attach schedule)				
Liabilities	21					
	22	Other liabilities (describe				
		T (1 !! 1 !!!!		070 (
_	23	Total liabilities (add lines 17 through 22)	0	270,0	000.	
		Foundations that follow SFAS 117, check here Albard and complete lines 24 through 26 and lines 30 and 31.				
Ses	24	Unrestricted		2,091,2	265.	
aŭ	25	Temporarily restricted				
Sal	26	Permanently restricted				
Fund Balanc		Foundations that do not follow SFAS 117,				
בַּ		check here and complete lines 27 through 31.				
ř	27	Capital stock, trust principal, or current funds				
s						
ssets	28	Paid-in or capital surplus, or land, bldg., and equipment fund				
AS	29	Retained earnings, accumulated income, endowment, or other funds	0	2 001 0) C F	
Net A	30	Total net assets or fund balances (see instructions)	U	2,091,2	105.	
Z	31	Total liabilities and net assets/fund balances (see		0 061 6		
		instructions)	0	2,361,2	265.	
		Analysis of Changes in Net Assets or Fund E				
1		net assets or fund balances at beginning of year - Part I				
	end-	of-year figure reported on prior year's return)			1	
2	Ente	r amount from Part I, line 27a			2	2,091,265
3	Othe				3	
4	Add	lines 1, 2, and 3			4	2,091,265
5	Decr	and a second the development of the second o			5	
		net assets or fund balances at end of year (line 4 minus li	ne 5) - Part II, column (b'	, line 30		2,091,265
_		, ,				

P	art IV Capital Gains	s and Losses for Tax on Inve	estment Income			
		nd describe the kind(s) of property sold (prick warehouse; or common stock, 200	-	(b) How acquired P-Purchase D-Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1 a	l					
_k)					
)					
	l					
_6)					
_	(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale		(h) Gain or (lo (e) plus (f) minu	
_ 2	l					
_k)					
_						
_6			d but the form detice on 40/04/00			
_	Complete only for assets	showing gain in column (h) and owne			Gains (Col. (h) g (k), but not less t	
_	(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	COI.	Losses (from co	
_ 2	1					
_k)					
)		Dett. For 7			
	Capital gain net income or		gain, also enter in Part I, line 7 (loss), enter -0- in Part I, line 7	2		
3	· · · · · · · · · · · · · · · · · · ·	n or (loss) as defined in sections 12				
	=	rt I, line 8, column (c) (see inst				
				3		
ŀ	art V Qualification	Under Section 4940(e) for Re	duced Tax on Net Investment I	ncome		
(F	or optional use by domesti	c private foundations subject to the	e section 4940(a) tax on net investi	ment inco	me.)	
l†	section 4940(d)(2) applies,	leave this part blank.	C AVAILABLE FOR INITIAL	YEAR RI	ETURNS	
W	as the foundation liable for	the section 4942 tax on the distrib	outable amount of any year in the b	ase period	d?	Yes No
lf	"Yes," the foundation does	not qualify under section 4940(e).	Do not complete this part.			
1		ount in each column for each year	; see the instructions before making	any entri		
((a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets		(d) Distribution ra (col. (b) divided by	
	2010					
	2009					
	2008					
_	2007					
	2006					
2	Total of line 1, column (d))		2		
3	Average distribution ratio	for the 5-year base period - divide	e the total on line 2 by 5, or by the			
	number of years the foun	dation has been in existence if less	s than 5 years	3		
4	Enter the net value of nor	ncharitable-use assets for 2011 fro	om Part X, line 5	4		
5	Multiply line 4 by line 3			5		
6	Enter 1% of net investme	ent income (1% of Part I, line 27b)		6		
7	Add lines 5 and 6			7		
_	- W. C. W. C. C.	(B () () ()				
8	Enter qualifying distribution If line 8 is equal to or grapher Part VI instructions.	eater than line 7, check the box i	in Part VI, line 1b, and complete t	hat part	using a 1% tax	x rate. See the

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Par	t VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see	instru	ctions)
1 a	Exempt operating foundations described in section 4940(d)(2), check here and enter "N/A" on line 1			
	Date of ruling or determination letter: (attach copy of letter if necessary - see instructions)			
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check			0
	here and enter 1% of Part I, line 27b			
С	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).			
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-) 2			
3	Add lines 1 and 2			0
	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-) 4			0
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-			0
6	Credits/Payments:			
	2011 estimated tax payments and 2010 overpayment credited to 2011 6a			
	Exempt foreign organizations - tax withheld at source 6b			
	Tax paid with application for extension of time to file (Form 8868)			
	Backup withholding erroneously withheld 6d			0
7	Total credits and payments. Add lines 6a through 6d			
	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is attached 8 Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed 9			0
	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid Enter the amount of line 10 to be: Credited to 2012 estimated tax ▶ Refunded ▶ 11			
	t VII-A Statements Regarding Activities			
	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate		Yes	No
	or intervene in any political campaign?			Х
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see page 19 of the			
	instructions for definition)?	1 b		X
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or			
	distributed by the foundation in connection with the activities.			
С	Did the foundation file Form 1120-POL for this year?	1 c		Х
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:			
	(1) On the foundation. ▶\$ (2) On foundation managers. ▶\$			
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed			
	on foundation managers. ▶ \$			37
2	Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities.	2		X
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of			
	incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3		X
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a		X
b	If "Yes," has it filed a tax return on Form 990-T for this year?			
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	5		X
	If "Yes," attach the statement required by General Instruction T.			
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:			
	By language in the governing instrument, or			
	By state legislation that effectively amends the governing instrument so that no mandatory directions that		Х	
-	conflict with the state law remain in the governing instrument?		X	
7	Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV Enter the states to which the foundation reports or with which it is registered (see instructions)	-		
Оa				
h	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General			
	(or designate) of each state as required by General Instruction G? If "No," attach explanation		Х	
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or			
	4942(j)(5) for calendar year 2011 or the taxable year beginning in 2011 (see instructions for Part XIV)? If "Yes," complete			
	Part XIV		Х	
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names	I		
	and addresses ATTACHMENT 4	10	X	

Form **990-PF** (2011)

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charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2011? Form **990-PF** (2011)

3b

disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2011.)

4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes? b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its

Х

Χ

Pai	t VII-B Statements Regarding Activities for	or Which Form 4	720 May Be Requ	ired (continued)			
5 a	During the year did the foundation pay or incur any amou	unt to:					
	(1) Carry on propaganda, or otherwise attempt to influe	nce legislation (section	4945(e))?	Yes X N	lo		
	(2) Influence the outcome of any specific public ele						
	directly or indirectly, any voter registration drive?	,	,,	Yes X N	0		
	(3) Provide a grant to an individual for travel, study, or ot			-			
	(4) Provide a grant to an organization other than a						
	section 509(a)(1), (2), or (3), or section 4940(d)(2)? (-			10		
	(5) Provide for any purpose other than religious, ch			• —			
	purposes, or for the prevention of cruelty to children of		•		10		
				• — —			
D	If any answer is "Yes" to 5a(1)-(5), did any of the Regulations section 53.4945 or in a current notice regard		• •	•			
		· ·	,		5b		
	Organizations relying on a current notice regarding disas						
С	If the answer is "Yes" to question 5a(4), does the						
	because it maintained expenditure responsibility for the g			. L Yes N	lo		
	If "Yes," attach the statement required by Regulations sec	tion 53.4945-5(d).					
6 a	Did the foundation, during the year, receive any fund	•					
	on a personal benefit contract?			Yes X N	0		
b	Did the foundation, during the year, pay premiums, direct	ctly or indirectly, on a p	personal benefit contrac	ot?	6b		X
	If "Yes" to 6b, file Form 8870.						
7 a	At any time during the tax year, was the foundation a pa	arty to a prohibited tax	shelter transaction?	Yes X N	0		
b	If "Yes," did the foundation receive any proceeds or hav				7b		
Pai	t VIII Information About Officers, Directors	s, Trustees, Foun	dation Managers,	Highly Paid Emp	loyees,		
1	and Contractors List all officers, directors, trustees, foundation r	managers and their	compensation (see	instructions)			
	(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expens	se accoun lowances	t,
AT'	rachment 5		0	()		0
2	Compensation of five highest-paid employees "NONE."	(other than thos	se included on line	e 1 - see instruct	ions). If n	one, ei	nter
	Name and address of each ampleyes paid more than \$50,000	(b) Title, and average	(a) Componenties	(d) Contributions to employee benefit	(e) Expens	se accoun	t,
(a	Name and address of each employee paid more than \$50,000	hours per week devoted to position	(c) Compensation	plans and deferred compensation	other all	lowances	
				compensation	+		
	 FACHMENT 6		80,313.	15,207.			0
AI	IACHMENI 0		00,313.	15,207.	+		
T-4-	I number of other employees paid over \$50,000				t t	⊾ I	

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Emplo and Contractors (continued)	yees,
3 Five highest-paid independent contractors for professional services (see instructions). If none, enter "NONI	E."
(a) Name and address of each person paid more than \$50,000 (b) Type of service	(c) Compensation
NONE	
Total number of others receiving over \$50,000 for professional services	
Part IX-A Summary of Direct Charitable Activities	
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
1 WHOLE KIDS FOUNDATION IS DEDICATED TO PROVIDING CHILDREN	
WITH ACCESS TO HEALTHY FOOD CHOICES THROUGH PARTNERSHIPS	
WITH SCHOOLS AND NONPROFIT ORGANIZATIONS. DURING 2011,	446,220
THE FOUNDATION PILOTED A NUTRITION AND COOKING EDUCATION	
PROGRAM FOR 135 TEACHERS. WHOLE KIDS FOUNDATION ALSO	
COLLABORATED WITH OTHER NONPROFIT ORGANIZATIONS TO FUND	
THE PURCHASE OF APPROXIMATELY 90 SALAD BARS FOR SCHOOLS	
AND TO RAISE AWARENESS SURROUNDING THE ABILITY OF SALAD BARS	
TO INCREASE CHILDREN'S CONSUMPTION OF FRUITS AND VEGETABLES.	
4	
Part IX-B Summary of Program-Related Investments (see instructions)	
Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.	Amount
1 NONE	
2	
All other program-related investments. See instructions.	
3 NONE	
Total. Add lines 1 through 3	

Pa	Minimum Investment Return (All domestic foundations must complete this part. Fore see instructions.)	ign foundatior	ns,
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc.,		
	purposes:		
а	Average monthly fair market value of securities	1a	
b	Average of monthly cash balances	1b	951,581.
С	Fair market value of all other assets (see instructions)	1c	5,124.
d	Total (add lines 1a, b, and c)	1d	956,705.
е	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)		
2	Acquisition indebtedness applicable to line 1 assets	2	
3		3	956,705.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see		
	instructions)	4	14,351.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	942,354.
6	Minimum investment return. Enter 5% of line 5	6	47,118.
Pa	Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ► x and do not complete this		
1	Minimum investment return from Part X, line 6	1	
2a	Tax on investment income for 2011 from Part VI, line 5 2a		
b			
	A 1 1 11	2c	
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	
4	Recoveries of amounts treated as qualifying distributions		
5	Add lines 3 and 4	5	
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII,		
	line 1	7	
		- 1	
Pa	art XII Qualifying Distributions (see instructions)		
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
а	Expenses, contributions, gifts, etc total from Part I, column (d), line 26	1a	446,220.
b		1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc.,		
	purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
а	Suitability test (prior IRS approval required)	3a	
b	Cash distribution restratiach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	446,220.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income.		<u> </u>
	Enter 1% of Part I, line 27b (see instructions)	5	0
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	446,220.
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when ca	lculating whet	
	qualifies for the section 4940(e) reduction of tax in those years.		

Pa	rt XIII Undistributed Income (see instru	uctions)			
		(a)	(b)	(c)	(d)
1	Distributable amount for 2011 from Part XI,	Corpus	Years prior to 2010	2010	2011
-	line 7	·			
2	Undistributed income, if any, as of the end of 2011:				
	Enter amount for 2010 only				
	Total for prior years: 20 09 ,20 08 ,20 07				
3	Excess distributions carryover, if any, to 2011:				
	F==== 0000				
	From 2009 From 2010				
	Total of lines 3a through e				
4	Qualifying distributions for 2011 from Part XII,				
4	line 4: > \$				
_	Applied to 2010, but not more than line 2a				
b	Applied to undistributed income of prior years (Election required - see instructions)				
С	Treated as distributions out of corpus (Election required - see instructions)				
	Applied to 2011 distributable amount				
	Remaining amount distributed out of corpus				
5	Excess distributions carryover applied to 2011				
•	(If an amount appears in column (d), the same				
_	amount must be shown in column (a).)				
6	Enter the net total of each column as indicated below:				
а	Corpus. Add lines 3f, 4c, and 4e. Subtract line 5				
	Prior years' undistributed income. Subtract				
D	line 4b from line 2b				
С	Enter the amount of prior years' undistributed				
	income for which a notice of deficiency has been				
	issued, or on which the section 4942(a) tax has been previously assessed				
ч	Subtract line 6c from line 6b. Taxable				
ű	amount - see instructions				
е	Undistributed income for 2010. Subtract line				
	4a from line 2a. Taxable amount - see instructions				
'	Undistributed income for 2011. Subtract lines 4d and 5 from line 1. This amount must be				
	distributed in 2012				
7	Amounts treated as distributions out of corpus				
	to satisfy requirements imposed by section				
	170(b)(1)(F) or 4942(g)(3) (see instructions)				
8	Excess distributions carryover from 2006 not				
	applied on line 5 or line 7 (see instructions)				
9	Excess distributions carryover to 2012.				
	Subtract lines 7 and 8 from line 6a	0			
	Analysis of line 9:				
	Excess from 2007				
	Excess from 2008				
	Excess from 2009				
	Excess from 2010				
е	Excess from 2011				

Pa	rt XIV Private Oper	rating Foundations (see instructions and	d Part VII-A, question	n 9)	
1 a	If the foundation has	received a ruling or d	etermination letter tha	t it is a private opera	ating	
	foundation, and the ruling					L
b	Check box to indicate wh					(3) or 4942(j)(5)
		Tax year	7	Prior 3 years		
2 a	Enter the lesser of the adjusted net income from Part	(a) 2011	(b) 2010	(c) 2009	(d) 2008	(e) Total
	I or the minimum investment		(b) 2010	(6) 2009	(u) 2000	
	return from Part X for each					
	year listed					
b	85% of line 2a					
С	Qualifying distributions from Part	446 000				446 000
	XII, line 4 for each year listed	446,220.				446,220.
d	Amounts included in line 2c not used directly for active conduct					
	of exempt activities					
е	Qualifying distributions made					
	directly for active conduct of exempt activities. Subtract line					
	2d from line 2c	446,220.				446,220.
3	Complete 3a, b, or c for the					
а	alternative test relied upon: "Assets" alternative test - enter:					
		2,361,265.				2,361,265.
	(2) Value of assets qualifying					
	under section	2,361,265.				2,361,265.
b	"Endowment" alternative test-					
	enter 2/3 of minimum invest-					
		31,412.				31,412.
c	• •	31/1121				31/111
·						
	gross investment income					
	loans (section 512(a)(5)),	2 007 405				2 007 405
		2,807,485.				2,807,485.
	public and 5 or more					
	exempt organizations as provided in section 4942	0.606.148				0 606 145
	(j)(3)(B)(iii)	2,606,147.				2,606,147.
	organization					
	· /					
Pa				only if the found	ation had \$5,000	or more in assets
_	_		_			
				a than 2% of the tota	l contributions receive	ad by the foundation
а	before the close of any	tax vear (but only if th	ev have contributed more	nore than \$5.000). (S	ee section 507(d)(2).)	ed by the foundation
	-	, , ,	,	, , , , , , , , , , , , , , , , , , , ,	(1)(1)	
		the female Committee	400/	the steel of a second		In any and a set that
b						large portion of the
	ownership of a partite	isinp of other entity) of	willon the foundation	rilas a 10% or greater	interest.	
	/-					
		a Contribution Cross	Cift I can Cabalarah	in etc. Ducamente.		
(2) Value of assets qualifying under section 4942(j)(3)(B)(i). b "Endowment" alternative testenter 2/3 of minimum investment return shown in Part X, line 6 for each year listed C "Support" alternative test - enter: (1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties) (2) Support from general public and 5 or more exempt organizations as provided in section 4942 (j)(3)(B)(iii) (3) Largest amount of support from an exempt	-		• •			
	Check here ► X if t	he foundation only r	nakes contributions	to preselected charit	table organizations ar	nd does not accept
				ints, etc. (see instruct	ions) to individuals or	organizations under
а	The name, address, a	nd telephone number	of the person to whon	n applications should b	e addressed:	
b	The form in which app	lications should be sub	omitted and information	on and materials they	should include:	
С	Any submission deadli	ines:				
	Any restrictions or li	mitations on awards	such as by geogra	anhical areas charita	hle fields kinds of i	nstitutions or other
u	factors:	aliono on awards,	such as by google	.r. iioai aioao, oiiailta	Holdo, Killdo Of I	

JSA 1E1490 1.000

WKF

WHOLE KIDS FOUNDATION 45-1761682

Form 990-PF (2011) Page **11**

Part XV Supplementary Information (continued)			
3 Grants and Contributions Paid Durin	ng the Year or Appr			
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of	Purpose of grant or contribution	Amount
Name and address (home or business) a Paid during the year	or substantial contributor	recipient		
a Paid during the year				
ATTACHMENT 7				
ATTACIMENT /				
Total				230,000.
b Approved for future payment				
ATTACHMENT 8				
Total				270,000.

Part XVI-A Analysis of Income-Produ nter gross amounts unless otherwise indicated.		ated business income	Excluded b	y section 512, 513, or 514	(e)
1 Program service revenue:	(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	Related or exempt function income (See instructions.)
a					(CCC IIICII GCIICIIC.)
b					
с					
d					
е					
f					
g Fees and contracts from government agencies					
Membership dues and assessments					
Interest on savings and temporary cash investments					
Dividends and interest from securities Net rental income or (loss) from real estate:					
a Debt-financed property					
b Not debt-financed property					
Net rental income or (loss) from personal property					
Other investment income					
Gain or (loss) from sales of assets other than inventory					
Net income or (loss) from special events					
Gross profit or (loss) from sales of inventory					
Other revenue: a					
b					
c					
d					
e					
Subtotal. Add columns (b), (d), and (e)					
Total. Add line 12, columns (b), (d), and (e) ee worksheet in line 13 instructions to verify calc				13	
art XVI-B Relationship of Activities		complishment of F	xempt Purn	noses	
		•			
	-	·		-	
accomplishment of the foundation	on s exemp	t purposes (other than	i by providing	j runus for such purpose	s). (See instructions.)

JSA 1E1492 1.000

Form 990-PF	(2011)	WHOLE KI	OS FOUNDATION			45-176	1682	Pa	ge 13
Part XVII	I Information R Exempt Orga		nsfers To and Transac	tions an	d Relatio	nships With Non	charit	able	
in sec			engage in any of the follow section 501(c)(3) organizati	-				Yes	No
			a noncharitable exempt org						
(1) C	ash			• • • • •			1a(1)		<u>X</u> _
							1a(2)		X
	r transactions:								v
(1) 5	ales of assets to a no	oncharitable exem	npt organization		• • • • • • •	• • • • • • • • • • • •	1b(1)		<u>x</u>
(2) F	ental of facilities agu	inment erether	ole exempt organization		• • • • • • •	• • • • • • • • • • •	1b(2)	\dashv	X
(A) R	einai oi iaciilles, equ eimhursement arrand	ipriterit, or other a	assets		• • • • • •		1b(3)		$\frac{\lambda}{X}$
(5) (6	nans or loan quarante	ements	· · · · · · · · · · · · · · · · · · ·			• • • • • • • • • • •	1b(4) 1b(5)	-+	$\frac{x}{x}$
(6) P	erformance of service	es or membershi	p or fundraising solicitations		• • • • • • •			_	<u>x</u>
c Sharii	ng of facilities, equipr	ment. mailing list	s, other assets, or paid empl	ovees	• • • • • • •		1c	\dashv	X
d If the	answer to any of the	ne above is "Yes	s," complete the following	schedule.	Column (b)	should always show	v the fa	ir m	 arket
value	of the goods, other	assets, or service	es given by the reporting tement, show in column (d)	oundation.	. If the foun	dation received less	than fa	ir m	arket
(a) Line no.	(b) Amount involved	1	oncharitable exempt organization			sfers, transactions, and sha			
	N/A			N/A					
						<u></u>			
						-			
				+					—
				-					—
				+		<u>-</u>			

									—
			liated with, or related to, oner than section 501(c)(3)) or		•	ot organizations	Yes	x	No
b If "Yes	s," complete the follow								
	(a) Name of organization	n	(b) Type of organization			(c) Description of relations	hip		
						-			
									
Sign Under	er penalties of perjury, I declaration of	re that I have examine	d this return, including accompanying payer) is based of all information of whic	schedules and preparer has a	statements, and any knowledge.	to the best of my knowledg	e and belie	of, it is	s true,
Here	nature of officer or trustee	WT_	9 4 1 2 Date	ASSIS	STANT SEC		discuss eparer sho	wn b	etum elow No
Paid	Print/Type preparer's	name	Preparer's signature		Date	Check If P	TIN		
						self-employed			
Preparer	Firm's name					Firm's EIN ▶			
Use Only	Firm's address								
	<u> </u>					Phone no.			
						Fo	m 990-l	PF (2	011)

Schedule B

(Form 990, 990-EZ, or 990-PF)
Department of the Treasury

Schedule of Contributors

► Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2011

Internal Revenue Service **Employer identification number** Name of the organization WHOLE KIDS FOUNDATION 45-1761682 Organization type (check one): Filers of: Section: Form 990 or 990-EZ 501(c)() (enter number) organization 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3 % support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year \blacktriangleright \$_ Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on

Part I, line 2, of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2011)

Name of organization WHOLE KIDS FOUNDATION

Employer identification number 45-1761682

Part I	Contributors	(see instructions). Use du	plicate cor	pies of Part I if	additional s	space is needed.
--------	---------------------	-------------------	-----------	-------------	-------------------	--------------	------------------

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1_	WHOLE FOODS MARKET SERVICES, INC. 550 BOWIE STREET, AUSTIN, TX 78703	\$201,338.	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2 _	772, INC. 3020 CARBON PLACE, SUITE 300 BOULDER, CO 80301	\$10,500.	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3 _	KIND, LLC 8 WEST 38TH STREET, FLOOR 6 NEW YORK, NY 10018	\$8,000.	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(0)	(4)
No.	Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		Total contributions	Person Payroll Noncash (Complete Part II if there is
No.	Name, address, and ZIP + 4	\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
No.	Name, address, and ZIP + 4	\$ (c) Total contributions	Person Payroll Noncash (Complete Part II if there is a noncash contribution.) (d) Type of contribution Person Payroll Noncash (Complete Part II if there is

Name of organization WHOLE KIDS FOUNDATION

Employer identification number

45-1761682

Part Nonc	ash Property (see instructions). Use duplicate copies	s of Part II if additional space is ne	eded.
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		·	

Name of organization WHOLE KIDS FOUNDATION

Employer identification number

45-1761682

	duplicate copies of Part III if additi	onai space is needed.			
No. om art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held		
	Transferee's name, address, a	(e) Transfer of gif	t Relationship of transferor to transferee		
			·		
No. om art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held		
		(e) Transfer of gif	t		
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee		
No. om ort I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held		
		(e) Transfer of gif	t		
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee		
No. om int I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held		
		(e) Transfer of gif	sfer of gift Relationship of transferor to transferee		

Part III Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations

FORM 990PF, PART I - OTHER PROFESSIONAL FEES

	REVENUE AND EXPENSES	CHARITABLE
DESCRIPTION	PER BOOKS	PURPOSES
OTHER PROFESSIONAL FEES	61,134.	61,134.
TOTA	LS <u>61,134.</u>	61,134.

WHOLE KIDS FOUNDATION 45-1761682

ATTACHMENT 2

FORM 990PF, PART I - OTHER EXPENSES

	REVENUE	
	AND	
	EXPENSES	CHARITABLE
DESCRIPTION	PER BOOKS	PURPOSES_
PROCESSING FEES	46.	46.
COMMUNICATION EXPENSE	241.	241.
SUPPLIES	529.	529.
POSTAGE & DELIVERY	14.	14.
OTHER FUNDRAISING EXPENSES	5,253.	5,253.
MISCELLANEOUS	178.	178.
TOT	ALS6,261.	6,261.

ATTACHMENT 3

FORM 990PF, PART VII-A, LINE 8A - STATES

AL, AK, AZ, AR, CA, CO, CT, DC, FL, GA, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, TX, UT, VA, WA, WV, WI,

ATTACHMENT 4

DIRECT PUBLIC

NAME AND ADDRESS

DATE

SUPPORT

WHOLE FOODS MARKET SERVICES, INC. 550 BOWIE STREET, AUSTIN, TX 78703

201,338.

TOTAL CONTRIBUTION AMOUNTS

201,338.

AUSTIN, TX 78703

FORM 990PF, PART VIII - LIST (OF OFFICERS, DIRECTORS, AND TRUSTEES		ATTACHMENT 5	
NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION			
NONA EVANS 550 BOWIE STREET AUSTIN, TX 78703	PRESIDENT 1.00	0	0	0
WALTER ROBB 550 BOWIE STREET AUSTIN, TX 78703	CHAIRMAN OF THE BOARD 1.00	0	0	0
GLENDA FLANAGAN 550 BOWIE STREET AUSTIN, TX 78703	DIRECTOR 1.00	0	0	0
JIM SUD 550 BOWIE STREET AUSTIN, TX 78703	DIRECTOR 1.00	0	0	0
CINDY MCCANN 550 BOWIE STREET AUSTIN, TX 78703	DIRECTOR 1.00	0	0	0
MARGARET WITTENBERG 550 BOWIE STREET	DIRECTOR 1.00	0	0	0

AUSTIN, TX 78703

FORM 990PF, PART VIII - LIST OF OFFICERS, DIRECTORS, AND TRUSTEES				(CONT'D)
NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION			
KEN MEYER 550 BOWIE STREET AUSTIN, TX 78703	DIRECTOR 1.00	0	0	0
SCOTT ALLSHOUSE 550 BOWIE STREET AUSTIN, TX 78703	DIRECTOR 1.00	0	0	0
ROBERTA LANG 550 BOWIE STREET AUSTIN, TX 78703	SECRETARY & TREASURER 1.00	0	0	0
PATRICIA YOST 550 BOWIE STREET	ASSISTANT SECRETARY 1.00	0	0	0

GRAND TOTALS

45-1761682

AUSTIN, TX 78703

990PF, PART VIII -	COMPENSATION OF	THE FIVE	HIGHEST 1	PAID	EMPLOYEES		ATTACHMENT	. 6	
NAME AND ADDRESS		HOURS	AND AVERA	X	COMPENSATIO	TO	RIBUTIONS EMPLOYEE FIT PLANS		
NONA EVANS 550 BOWIE STREET		EXECUTI	VE DIRECT		80,313		15,207.		0

TOTAL COMPENSATION

80,313. 15,207.

WHOLE KIDS FOUNDATION 45-1761682

FORM 990PF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEAR

RECIPIENT NAME AND ADDRESS

DBA FOOD FAMILY FARMING

PO BOX 20708
BOULDER, CO 80308

LET'S MOVE SALAD BARS TO SCHOOLS

ATTACHMENT 7

RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR

AND

FOUNDATION STATUS OF RECIPIENT

PURPOSE OF GRANT OR CONTRIBUTION AMOUNT

TO PROVIDE FUNDING TO THE RECIPIENT ORGANIZATION

230,000.

TO PURCHASE SALAD BARS FOR SCHOOLS.

TOTAL CONTRIBUTIONS PAID

230,000.

ATTACHMENT 7

3 AM V 11-5 WKF PAGE 25

WHOLE KIDS FOUNDATION 45-1761682

FORM 990PF, PART XV - CONTRIBUTIONS APPROVED FOR FUTURE PAYMENT

ATTACHMENT 8

RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR

AND

RECIPIENT NAME AND ADDRESS

GRANTS TO SCHOOLS FOR SCHOOL GARDEN PROGRAMS

FOUNDATION STATUS OF RECIPIENT

PURPOSE OF GRANT OR CONTRIBUTION

AMOUNT

35,000.

FOOD FIGHT
285 RIVERSIDE DRIVE, SUITE 15C

NEW YORK, NY 10025

N/A

HEALTHY EATING EDUCATION TO TEACHERS AND SCHOOL STAFF SO THAT THEY BECOME ROLE MODELS TO THEIR

TO HELP FUND FOOD FIGHT'S MISSION OF PROVIDING

STUDENTS AND IN THEIR COMMUNITIES.

THE FOUNDATION HAS APPROVED \$235,000 IN GRANTS TO

235,000.

SCHOOLS FOR THE IMPLEMENATION AND EXPANSION OF SCHOOL GARDENING PROGRAMS. AS OF 12/31/2011, THE FOUNDATION HAD NOT CHOSEN THE RECIPIENTS OF THESE

GRANTS. THIS GRANT WILL FUND OVER 100 SCHOOL

GARDENS.

TOTAL CONTRIBUTIONS APPROVED

270.000.

ATTACHMENT 8

8/6/2012 9:38:13 AM V 11-5 WKF PAGE 26