



## **Whole Kids Foundation** Partner Messaging

### **What is Whole Kids Foundation?**

Whole Kids Foundation is on a mission to improve children's nutrition by supporting schools, inspiring families and empowering kids to make healthier food choices.

How we do our work...

We educate teachers and families about nutritious food choices. We inspire change by giving grants for gardens and bringing salad bars to schools. We empower kids with hands-on gardening experiences and the choices offered by a salad bar.

The administrative support of our founder, Whole Foods Market, allows us to apply 100% of all public donations toward our three programs.

### **About Our Garden Grant Program**

Kids who grow veggies, eat veggies, so school gardens can make a big difference. Through our Garden Grant program, schools and non-profit organizations turn outdoor spaces into powerful hands-on learning gardens that connect kids with food, spark their curiosity and support classroom curriculum.

### **Brand Guide and Logos**

[Click here](#) for additional information.

### **Whole Kids Foundation & Foresters Financial Social Handles:**

Website: [www.wholekidsfoundation.org](http://www.wholekidsfoundation.org)

FB/IG: @WholeKidsFoundation

Twitter: @WholeKidsFnd

Hashtags: #GrowingHealthyKids

Website: <https://www.foresters.com>

FB: @Foresters

IG: @ForestersFinancial @ForestersFinancialUK (UK)

Twitter: @WeAreForesters

Hashtags: #HelpingIsWhoWeAre

### **Sample Messaging**

We're so grateful to have the amazing @Foresters member volunteers join us for a workday in the garden. We hope we've gained a few new friends and future volunteers. #ForestersxWholeKids

The support of @WholeKidsFoundation and @Foresters has helped us build/expand XXX for youth in our garden. #ForestersxWholeKids