



Garden Grant Application How-To Webinar

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WHOLE
KIDS[®]
FOUNDATION

Contact Us

Find us at
www.wholekidsfoundation.org

Email:
grants@wholekidsfoundation.org



A Few Housekeeping Items

- Ask questions as we go, utilizing the QA function
- Recording available in follow-up email and on our website



Agenda

- Overview of WKF
- Eligibility and requirements of grant
- Grant Timeline
- Resources
- How to navigate the online application
- Questions



Mission

Whole Kids Foundation works to improve children's nutrition by supporting schools and organizations and inspiring families.



WKF Supports Schools and Organizations Through...

School Food Support & Salad Bars
Healthy Staff Program
Garden Grants
Bee Grants



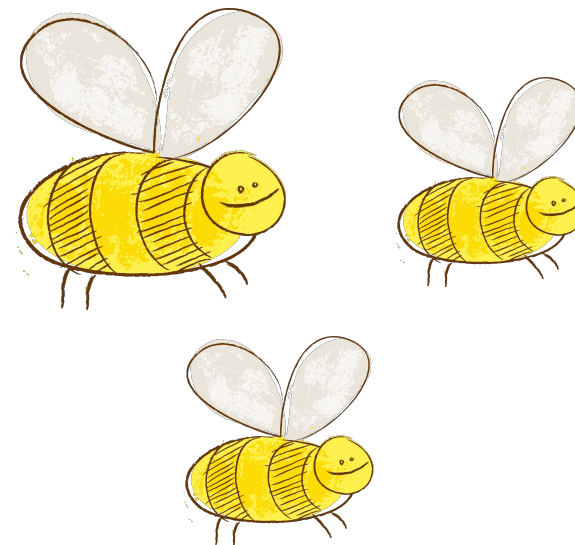
Bee Grants

Valued at \$2,000

Includes consultation with The Bee Cause Project

Choose either:

- Observation Hive
- Top Bar Hive
- Langstroth Hive
- \$1,500 Monetary Grant

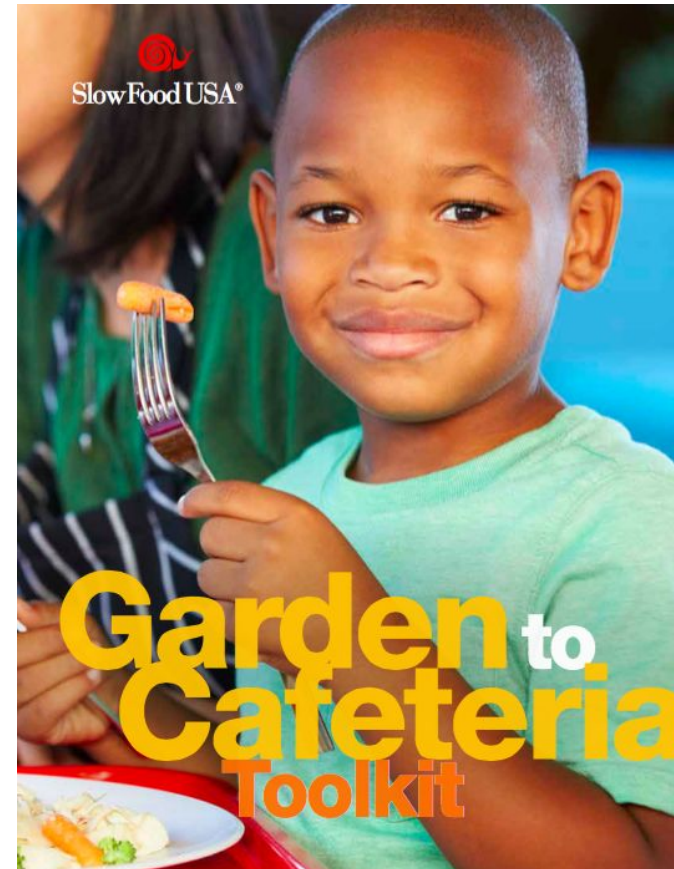


Garden to Cafeteria Program

Step by step toolkit to safely serve garden produce in the cafeteria.

Toolkit available for free on our website.

Apply for on-site technical support.



Why Gardens

Goal: Connect kids to their food in order to empower them to increase their consumption of fresh fruits and vegetables – and to love it!



Gardens Work!

Involvement in a garden significantly increases a student's **nutrition knowledge, willingness to try, and preference for fruits and vegetables** – all behavior predictors for increase fruit and vegetable intake.

*This has been supported across dozens of studies and in extensive literature reviews.



Gardens Work!

Students who were exposed to a garden:

- **Increased their fruit & veg intake** by up to 1.5 servings/day *Duncan et al-Coventry University-2015
- **Decreased their BMI** by 1% and their **diastolic blood pressure** by 5%, and had **less weight gain** *Davis et al-USC-2011
- Exhibited a 50% **increase in the mean # of vegetables they chose from the lunch line** and 43% **increase in the mean # of vegetables they consumed.** *Parmer et al-Auburn University-2009
- Significantly increased the **average number of vegetable varieties they consumed per month, including for those they didn't grow.** *Ratcliffe et al-Tufts University-2011



Since 2012, our Garden Grant Program has:

**Invested \$12.5 million in over 6,000
schools and organizations
supporting 3.8 million children**



Who do we support?

- All across the US and Canada
- Provide support to ALL areas
- Usually received 900-1,100 applications



What is included?

\$3,000 monetary grant

YOU tell us the plan!

Previous recipients can apply



What we're looking for?

- Kids involvement and connection to healthy eating
- Integration into academics and school or overall community
- Leadership support
- Sustainability



Use of Funds

- Brand new or pre-existing garden
- Any type of “garden” as long as you grow food with kids
- Can be used for stipend and for scholarship to attend a training
 - Not more than 30% or \$900 can be used for this
- Funds can NOT be used for
 - Real estate
 - Travel funds
 - Field Trips



Grant Requirements

- Must start spending within a year of receiving funds
- No deadline by which the funds must be spent
- Will not ask for receipts but grant agreement requires you keep them on hand for a number of years
- Progress requested a year later



Eligibility – School

- At a school that serves any grades K-12
- Any type of school so long as it's public or if private, must be a registered non-profit
- Garden must be on school grounds
- Grow edible food



Eligibility - Organization

- Must be a non-profit
- Work with at least 10 children in the K-12 grade range
- Grow edible food



Eligibility to Re-Apply

- Now accepting applications from previous recipients of the Garden Grant (previously a one-time grant)
- Must not have received a Garden Grant in the past year
- 2018 and 2019 recipients: must have completed their Progress Report
- 2017 and earlier recipients: must have completed their Grant Survey



Fiscal Sponsor

- WKF can only give funds to a non-profit school or organization
- Fiscal Sponsor is NOT REQUIRED
- Will also serve as the Grantee on your application
- Signs the grant agreement
- Receives the check on behalf of the entity building the garden



About the Application

- Meant to be a road map
- Covers all the components of a successful garden project
- Helps you create a plan...and potentially get funding for your garden!



Application Requirements

- Letter of Support from leadership: Principal or Executive Director
- Community Partner
- Photos or Garden Plan



Letter of Support

- Why? Programs that have leadership support are more successful
- Must be on school or organization letterhead
- Must be signed by the Principal or ED
- What should be in the letter: SUPPORT!



Community Partner

- Why? Programs that have support from their extended community are more successful
- Can be a non-profit or for-profit business
- Must be outside of the school – PTA/PTO DOES NOT qualify
- Can be the same organization listed as the Fiscal Sponsor, if you have one (except if you listed the PTA)
- Can support the garden in a variety of ways:
 - In-kind donations
 - Monetary support
 - Gardening advice or consultation
 - Volunteer support



Photos

- Helps our reviewers envision your plan
- Brand new gardens: include a garden layout/diagram
- No more than 3 photos
- 5MG or smaller
- PNG, JPEG/JPG, or GIF
- Do not need to include children – should include photos of garden space
- If they do include children, only share photos of children for whom you have photo releases



Application Process

Application Deadline	March 31
Review	April-May
Selection	May-August
Notification	August 2
Grant Agreement Deadline	End of August
Packages received	September



On Hold Process

- List of qualified grant we are ready to fund if funds become available
- If can't fund by the end of the summer, invite to re-apply in the fall
- Highly encourage previously On Hold applications to re-apply!



Resources!

Visit our website for a number of resources:

[Copy of Applications](#)

[FAQs](#)

[Grant Writing Tips](#)

[Garden Curriculum](#)

[School Garden Resource Center](#)

[Success Stories](#)

[Kids Club](#)




Garden Training Videos

www.teachers-going-green.com

School Gardens

- #1 - Build Your Team
- #2 - Brainstorm Resources
- #3 - Expectations & Roles
- #4 - Identify Goals
- #5 - Choose Plants
- #6 - Design Your Garden
- #7 - Maintain Your Garden
- #8 - Manage Your Garden
- #9 - Engage Classrooms
- #10 - Celebrate & Revisit

"A Garden for Every School" is a Free Video-Training Program



Overview Guide
* Click for download (pdf)

Feedback
* Click to provide feedback to improve this training

Additional Resources
* Coming soon...



Getting Started

ONLINE Application: www.wholekidsfoundation.smartsimple.com



Application Update: NOW OPEN

We are looking forward to receiving applications for our 2020 Garden Grant program!

The application window will be open from September 1, 2019 - October 15, 2019.

CLICK HERE TO APPLY ONLINE.

Sign up for an informational webinar on our application process.

Want to receive updates on the grant cycle? [Sign up for our newsletter](#) or follow us on [Facebook](#) or [Twitter](#).



Returning Applicant

Login! Or click on
“Forgot Password”



WHOLE KIDS FOUNDATION

Login

Email

Password

Log In

Forgot Password?

New to the system?

Register here

Whole Kids Foundation Portal

Whole Kids Foundation is dedicated to improving children's nutrition by supporting schools and organizations, and inspiring families to change the way we feed our kids. Learn more on our website: www.wholekidsfoundation.org.

This is where you can log in to review your Whole Kids Foundation grants or register events.

- **New Applicants:** If this is your first time here, register to the left.
- **Returning Applicants:** To log back into an existing account, login to the left.
- **Healthy Teacher Instructors:** Log in to the left.

2021 Bee Grant Program

The 2021 Renewal Bee Grant Application will open on November 1st, 2020. All applications will be due online on December 15th, 2020.

2021 Garden Grant Program

The 2021 Garden Grant Application will open on February 15th, 2021. All applications will be due online on March 31st, 2021. You can get started now by registering your school or organization below or check out the Questions section on our [Garden Grant Page](#) or our [Bee Grant Page](#).

New Applicant

Click “Register
here”



Login

Email

Password

Log In

[Forgot Password?](#)

New to the system?

[Register here](#)

Whole Kids Foundation Portal

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You can get started now by registering your school or organization below or check out the Questions section on our [Garden Grant Page](#) or our [Bee Grant Page](#).



Fill out profile questionnaire

Tell us what type of entity you are.



Welcome to the Whole Kids Foundation registration page!

PLEASE READ before beginning.

Complete this account registration for the entity where the program will be implemented, either a school or a non-profit organization.

If you are serving as a fiscal sponsor (an organization who will receive the funds but is applying on behalf of another entity), please **do not** complete this registration with the Fiscal Sponsor organization's information. You will be able to set up your account later in the process.

*** Question 1: Will the program be implemented in the U.S. or Canada?**

- ☒ U.S.
☐ Canada

*** Question 2: Will the program be implemented at a school or a non-profit organization?**

- ☒ U.S. school
☐ U.S. 501(c)(3) non-profit organization

*** Question 3: Will the program be implemented at a public school or a private school?**

- ☒ Public School
☐ Private School

Submit



School Profile

Auto-populate info
by searching the
NCES database for
your school.



School Information

Directions

- Click on the "Search NCES Database" button below to search for your School within the NCES database and then select the school's name to populate the address details.
- Answer all questions that were not auto-populated.
- Complete the "Applicant Contact Information" section. Please share the contact information for the applicant and the main contact for this grant request. This person will receive all main communications related to the grant.
- Once your registration has been submitted, you will receive an email with your login credentials.
- Please [click here](#) if you wish to go back to the login page.

Search NCES Database

* NCES Number

* Organization/School Name

* Street Address

Street Address 2

* City

NCES Database

Be creative in your search. Be liberal with your search terms.

Organization Search

Registration #:

Name:

Address:

City:

State / Province: ?

Search

Organizations

#	Registration #	Organization/School Name	Foundation Code	Foundation Type	Organization Type	Address	City	State / Province	Zip / Postal Code
1.	480894000369	<u>ZILKER EL</u>				1900 BLUEBONNET LN	AUSTIN	TX	78704

Record searched : 127,162. Records found : 1. Time used : 2 milliseconds

Close



Information will auto-populate

Fill in other information and edit as needed.

NCES Number

480894000369

* Organization/School Name

ZILKER EL

* Address

1900 BLUEBONNET LN

Address 2

* City

AUSTIN

* State

Select One

* Zip / Postal Code

78704

* County

Please Select

* Phone

Organization Profile

Auto-populate info
by searching the
IRS database for
your organization.



Organization Information

Directions

- Click on the "Search IRS Database" button below to search for your organization within the IRS database and then select the organization name to populate the address details.
- Answer all questions that were not auto-populated.
- Complete the "Applicant Contact Information" section. Please share the contact information for the applicant and the main contact for this grant request. This person will receive all main communications in relation to the grant.
- Once your registration has been submitted, you will receive an email with your login credentials.
- Please [click here](#) if you wish to go back to the login page.

 Search IRS Database

* EIN (Employee Identification Number)

* Organization/School Name

* Street Address

Street Address 2

* City



Canadian Profile

Auto-populate info by searching the CRA database for your school or organization.



Organization Information

Directions

- Click on the "Search CRA Database" button below to search for your organization within the CRA database and then select the organization name to populate the address details.
- Answer all questions that were not auto-populated.
- Complete the "Applicant Contact Information" section. Please share the contact information for the applicant and main contact for this grant request. This person will receive all main communications related to the grant.
- Once your registration has been submitted, you will receive an email with your login credentials.
- Please [click here](#) if you wish to go back to the login page.

If you are unable to lookup your organization, please [click here](#) to register your organization.

 Search CRA Database

* CRA Registration Number

* Organization/School Name

* Street Address

Street Address 2



Finish Registration

Look for an email with login information and then log in on the main page.

Registration Complete

Congratulations!

Your registration is complete - your seeds have been planted.

If you are a new applicant, please check your email for your username and password. Be sure to add grants@wholekidsfoundation.org to your safe senders list and check your junk mail if you haven't received it yet.

If you are a returning applicant, please login with your current credentials.

Once you have your login info, [login here](#).








Some tips and tricks

- Be liberal in your search terms.
- Always select the State from the State dropdown before trying to choose the county.
- Use Chrome as your browser.
- Read the directions on each page carefully.
- Contact us if you get stuck.



Applicant Portal



Home    

Welcome to your Whole Kids Foundation applicant portal

Funding Opportunities displays all currently available grant applications.

My Applications shares the list of all of your applications, across all organizations for which you have registered, and their statuses.

Requires Attention will include any next steps including grant agreements and annual progress reports.

To register for a different school or organization, please click "Register New Organization" below.

To edit your application for a different organization you have already registered for, click "Switch Organization" in the top right corner.

Click here to register additional school or organization

Please note: You are currently logged in as AK Smith Career Center

Identifies which school or organization you're logged into

Switch between other schools or organizations

Register New Organization

Change Password

Personal Profile

About Whole Kids Foundation



Applicant Portal

Update Personal and Organization Information

The screenshot shows the Applicant Portal interface. At the top, there is a navigation bar with five buttons: 'Register New Organization', 'Organization Profile', 'Personal Profile', 'Change Password', and 'About Whole Kids Foundation'. A blue box highlights the 'Organization Profile' and 'Personal Profile' buttons. A red text annotation 'Update personal and organization information' points to this area. Below the navigation bar, there are three main sections: 'Funding Opportunities', 'My Applications', and 'Requires Attention - Progress Reports'. The 'My Applications' section is highlighted with a blue arrow pointing to the 'Change Password' button, with a red text annotation 'Change your password' next to it. The 'My Applications' section contains a table with one application: 'Garden Grant Application' with Application ID '2021-10226' and Status 'Draft Application'. The 'Requires Attention - Progress Reports' section shows 'No Results Found'.

Update personal and organization information

Change your password

Funding Opportunities

1-3 of 3

Available Grant Applications

Renewal Bee Grant Application
Application Deadline: 12/15/2020
Deadline Passed

Honey Bee Grant Application
Part I Deadline: 10/15/2019
Part II Deadline: 10/31/2019
Deadline Passed

Garden Grant Application
Application Deadline: 03/31/2021
Apply Now

My Applications

DRAFT (1) **SUBMITTED (0)** **FINALIZED (0)**

1-1 of 1

#	Application Type	Application ID	Organization	Last Modified	Status
1	Garden Grant Application	2021-10226	Stratford High School1	02/15/2021	Draft Application

Requires Attention - Progress Reports

PENDING (0) **SUBMITTED (0)** **FINALIZED (1)**

0 of 0

#	Type	Application Type	Application #	Organization	Deadline Date	Status
No Results Found						

Requires Attention - Grant Surveys

Applicant Portal

Register New Organization

Organization Profile

Personal Profile

Change Password

About Whole Kids Foundation

Funding Opportunities

1-3 of 3

Available Grant Applications

Renewal Bee Grant Application

Application Deadline: 12/15/2020

Deadline Passed

Honey Bee Grant Application

Part I Deadline: 10/15/2019

Part II Deadline: 10/31/2019

Deadline Passed

Garden Grant Application

Application Deadline: 03/31/2021

Apply Now

My Applications

DRAFT (1) SUBMITTED (0) FINALIZED (0)

Find draft and submitted applications here

#	Application Type	Application ID	Organization	Last Modified	Status
1	Garden Grant Application	2021-10226	Stratford High School1	02/15/2021	Draft Application

Requires Attention - Progress Reports

PENDING (0) SUBMITTED (0) FINALIZED (1)

0 of 0

#	Type	Application Type	Application #	Organization	Deadline Date	Status
No Results Found						

Requires Attention - Grant Surveys

Get started on
your
application



Fiscal Sponsor

Create account (not required)

◀ **FISCAL SPONSOR/GRANTEE** GARDEN DETAILS GARDEN SUPPORT GARDEN COMMUNITY COMMUNITY PARTNER EXTENDED COMMUNITY BUDGET ADDITIONAL QUESTIONS ATTACHMENTS INTERNAL ▶

A fiscal sponsor is a separate entity (e.g. a non-profit organization or a school PTO) that can apply on behalf of the school or organization for fiscal or programmatic needs. If selected, the grant agreement will be signed by an individual with the fiscal sponsor organization and the grant check will be made out to the fiscal sponsor organization. Having a Fiscal Sponsor is OPTIONAL and NOT required.

* Step 1: Do you have a fiscal sponsor?

Yes

* Step 2: In what country does your fiscal sponsor reside?

U.S.

* Step 3: Type in your Fiscal Sponsor name below. Select if it shows up.

Click to Select

Step 4: If your Fiscal Sponsor did not show up in Step 3, create a registration below.

Register New Fiscal Sponsor

[-] Fiscal Sponsor Contact Information

* Primary Contact First Name:

* Primary Contact Last Name:

* Primary Contact Email:

* Primary Contact Phone:

Grantee Information

Who will sign the grant agreement and receive the grant check?

FISCAL SPONSOR/GRANTEE GARDEN DETAILS GARDEN SUPPORT GARDEN COMMUNITY COMMUNITY PARTNER EXTENDED COMMUNITY BUDGET ADDITIONAL QUESTIONS ATTACHMENTS INTERNAL

PLEASE NOTE: If you have a Fiscal Sponsor, they must also be listed as the Grantee Organization. If you do not have a Fiscal Sponsor, you must include the information for the applying school or organization.
Please provide information for the Grantee Organization to whom the check will be written.

* Grantee Organization
(This is the organization to whom the grant check will be written): ?
41 characters left

* Grantee Organization
Street Address
(This is where the package will be sent):

* Grantee Organization City:

* Grantee Organization
State / Province:

* Grantee Organization Zip /
Postal Code:

Grantee Contact

PLEASE NOTE: Please identify the individual who will be responsible for signing the Grant Agreement. We do not have a preference for whom this individual is. Please list someone at your school, organization, or Fiscal Sponsor entity who has the ability to sign formal documents.

* Grantee Primary Contact
Name
(This is who will sign the Grant Agreement): ?

* Grantee Primary Contact
Title:

* Grantee Primary Contact
Email:

NEXT >

Extended Community Support

We would love to know about EVERYONE you work with!

FISCAL SPONSOR/GRANTEE GARDEN DETAILS GARDEN SUPPORT GARDEN COMMUNITY COMMUNITY PARTNER **EXTENDED COMMUNITY** BUDGET ADDITIONAL QUESTIONS AT

Educational garden programs that seek to make a difference in the community and that have support from the community are more likely to be sustainable over time.

***** Do you have any other support or sponsorships in your extended community? Support can be monetary, in-kind donations, volunteer support or just general advice or consultation. This can be from non-profit or for-profit entities (e.g. stores, restaurants, local businesses, garden stores, churches, etc.).

- ☐ Yes - I have One Partner
- ☐ Yes - I have Two Partners
- ☐ Yes - I have Three Partners
- ☐ Yes - I have Four Partners
- ☐ Yes - I have More than Four Partners
- ☐ No

Please click on the button below to list all types of contributions and support your Garden has received from organizations or businesses in your community. Support can be anything from direct monetary support, services or consultation, in-kind donations, volunteer support, etc.

Add Contributions

Contributions



Budget: Expenses

Share the whole picture for your garden program for a year.



Annual Expenses



We would like to know the whole picture.

Tell us about the total budget for your garden- this may be outside of what the Whole Kids Foundation \$3,000 funds would support.

If the garden is brand new: please provide a list of all components, matching the list you provided in the "Garden Details" tab.

If the garden is pre-existing: please provide a list of all annual expenses for upkeep. For either, this can include labor, tools, curriculum materials, planting materials, etc.

Again, please note: Funds may not be used for the following: real estate, travel costs, field trips. Funds spent on a scholarship, such as to attend a garden training, may not exceed 30% or \$900.

Please click on the "+" button to get started.

Annual Expenses

Expense Type	Cost
Total	



Budget: \$3,000 Grant

Next, share how you would spend the \$3,000 Garden Grant.



Grants Funding Allocation



Please detail how you would spend the Whole Kids Foundation \$3,000 grant funds on your garden program.

If you will be implementing any of the garden components that you listed in the "Garden Details" tab with this grant, please detail their cost.

Please click on the "+" button to get started.

Grants Funding Allocation

Expense Type	Cost
Total	



Budget: Incoming Revenue

Finally, share how you will fund your garden over time. Please share any grants you are applying to.



Garden Incoming Revenue



The Whole Kids Foundation Garden Grant of \$3,000 is sufficient funds to start a garden, but not enough to sustain it over time. Please share incoming revenue that will sustain your garden financially over time. For example, this could include other grants, school budget, fundraisers, farm stands, etc. Be sure to check out more suggestions on our website! Please click on the "+" button to get started.

Garden Incoming Revenue

Revenue Source	Amount





Questions?



Find us at
www.wholekidsfoundation.org

Email:
grants@wholekidsfoundation.org



You're the bees knees.



Thank you for helping
GROW HEALTHY KIDS!



wholekids.org