



1795 Criders Church Road
Chambersburg, PA 17202
t: 717-369-2113
f: 717-369-2228

ladymoonfarms.com

Contact:
Kristen Beddard
marketing@ladymoonfarms.com
(347-735-3024)

LADY MOON FARMS IS FIRST PRODUCE COMPANY TO JOIN WHOLE KIDS FOUNDATION AS A GROWING HEALTHY KIDS SUPPLIER PARTNER

Chambersburg, PA (June 5, 2014) Lady Moon Farms is excited to announce a partnership with Whole Kids Foundation to improve the nutrition of America's children through salad bars and school gardens. The company encourages healthy eating habits and the exploration of edible gardens among school-age children.

Lady Moon Farms is the first produce company to join the circle of Growing Healthy Kids sponsors – who each make a \$40,000 annual contribution. Lady Moon Farms founder, Tom Beddard said, “I feel that as one of our country’s premiere growers of organic produce, it is my responsibility to give back to the children of America and play a role in their education around living a healthy lifestyle. After all, they are our future.”

The donation will be realized with an in-store promotion during the Whole Kids Foundation’s Growing Healthy Kids campaign in early September at Whole Foods Market stores in the Mid-Atlantic Region. For every pint of Lady Moon Farms grape tomatoes sold in select Whole Foods Market stores, \$0.15 will be donated to the Foundation up to \$40,000. Lady Moon Farms plans to expand the promotion to additional stores in early 2015 when grape tomato season is at its peak from the Florida farm harvest.

About Lady Moon Farms

Lady Moon Farms is a USDA certified, organic vegetable grower offering year-round production from farms in Pennsylvania, Georgia and Florida. Visit ladymoonfarms.com.

About Whole Kids Foundation™

Whole Kids Foundation, a Whole Foods Market foundation, is based in Austin, Texas, and operates as an independent, nonprofit organization. By empowering schools and inspiring families, the Foundation aims to help children reach optimal health through the strength of a healthy body fueled by nutritious food. For more information on the Foundation’s programs including school gardens, salad bars and nutrition education for teachers, visit wholekidsfoundation.org.

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